RECRUITMENT & RETENTION

1. **Attention, ‘snowflakes’ and ‘me me me millennials’: The British Army wants you**  
   *(3 Jan) The Washington Post, By Katie Mettler*  
The British Army is reviving the historic slogan — with new faces and messaging targeting millennials and Gen Z.

2. **New in 2019: The Army is pulling out all the stops to attract Generation Z**  
   *(4 Jan) Army Times, By Meghann Myers*  
There were audible sighs in the room back in October, when Training and Doctrine Command boss Gen. Stephen Townsend told reporters that it had been years since the Army had put out a new recruiting commercial.

3. **After falling short, US Army gets creative with new recruiting strategy**  
   *(6 Jan) NPR, By Leila Fadel*  
Uncle Sam may want Generation Z, but the feeling doesn't seem to be mutual. That's the conclusion recruiters relayed to General Frank Muth, the head of Army Recruiting Command, last July.

4. **The Army’s 75th Ranger Regiment wants YOU — and there’s a big bonus for signing up**  
   *(7 Jan) Army Times, By Meghann Myers*  
If you’ve ever thought about serving in special operations as a Ranger, there’s a bonus available both for recruits and for trainees already at basic.

5. **To Retain Today’s Talent, the DoD Must Support Dual-Professional Couples**  
   *(7 Jan) Center for New American Society, By Tom Barron*  
Talent management in the Department of Defense has received a great deal of critical attention over the last few years, but much of this thinking has centered on how the military’s structure, culture, and incentives drive individual retention. While seemingly exhaustive, this discourse has largely overlooked a profound generational shift: the sharp increase of dual-professional couples.

6. **4-star: The Army may be pushing to recruit from some blue-voting cities, but it’s not political**  
   *(8 Jan) Army Times, By Meghann Myers*  
Weeks after announcing in September that the Army had missed its recruiting goal for the first time in a decade, the service unveiled a new initiative to shore up recruiting numbers with a revitalization of its big-city recruiting strategy.

7. **Navy fires head of Michigan recruiting district**  
   *(9 Jan) Navy Times, By Geoff Ziezulewicz*  
The head of Navy recruiting in Michigan was fired due to loss of confidence, officials said.

8. **Army must fix outdated recruiting website to reach today's youth: General**  
   *(9 Jan) Military.com, By Matthew Cox*  
The general leading the Army's new recruiting strategy said Monday that one of his first priorities is to fix the service's recruiting website, which hasn't been updated in a decade.
EMPLOYMENT & INTEGRATION

9. **How women took over the military-industrial complex**  
   *(2 Jan) Politico, By David Brown*  
   From the executive leadership of top weapons-makers, to the senior government officials designing and purchasing the nation’s military arsenal, the United States’ national defense hierarchy is, for the first time, largely run by women.

10. **A new device helps fighter pilots who need to pee. Officials say it could save lives.**  
    *(2 Jan) The Dayton Daily News, By Kara Driscoll*  
    The Air Force Life Cycle Management Center’s Human Systems Division is working closely with aircrews and industry experts to develop and improve bladder relief devices — especially for female pilots.

11. **Male and female Marine platoons to integrate at recruit training for the first time**  
    *(4 Jan) Marine Corps Times, By Shawn Snow*  
    The Corps is the only branch of service that has not fully integrated males and females together at recruit training. Could that be about to change?

12. **New in 2019: The Army’s new fitness test could go live as soon as October**  
    *(4 Jan) Army Times, By Meghann Myers*  
    The Army Combat Fitness Test went into initial operating capability this fall, with a pilot program that will see 63 battalions of all types conduct practice rounds of the six-event program and report back to leadership about how it goes.

13. **The Corps is considering planks as an alternative to crunches on the PFT**  
    *(4 Jan) Marine Corps Times, By Shawn Snow*  
    Marines have complained for ages that the crunches portion on the Physical Fitness Test, or PFT, is too easy, administratively hard to judge and easy to cheat on.

14. **Spy sisterhood: All three of the top positions at the CIA are filled by women for the first time ever after Cynthia Rapp is named as the agency’s top analyst**  
    *(5 Jan) Daily Mail, By Lauren Fruen*  
    All three of the top positions at the CIA will now be filled by women for the first time ever after Cynthia 'Didi' Rapp was named as the agency's top analyst. CIA director Gina Haspel has already appointed Elizabeth Kimber as the first female deputy director for operations and Dawn Meyerriecks as the deputy director for science and technology. Haspel herself is the first woman to ever head the intelligence agency and an official said its entire workforce is now almost 50 per cent women.

15. **First female Marine graduates from Winter Mountain Leaders Course**  
    *(8 Jan) Marine Corps Times, By Shawn Snow*  
    The first female Marine graduated Tuesday from the Corps’ arduous and physically demanding Winter Mountain Leaders Course.

16. **Marine Corps closely watching integrated training company at Parris Island**  
    *(10 Jan) Military.com, By Patricia Kime*  
    The all-female platoon currently undergoing recruit training in a previously all-male battalion at Marine Corps Recruit Depot Parris Island, S.C., may not be the last, according to the Marine Corps' most senior enlisted leader.

17. **All-minimum scores won’t cut it for new Marine fitness tests**  
    *(10 Jan) Stars & Stripes, By Martin Egnash*  
    Marines will need to start preparing for more challenging fitness tests after the Corps announced changes to its physical fitness and combat fitness tests beginning this month.

18. **Top Marine says hold tight on pending CFT changes to rest intervals**  
    *(11 Jan) Marine Corps Times, By Shawn Snow*  
    Reduced rest breaks between Combat Fitness Test, or CFT, events, announced by the Corps in September, are not going into effect quite yet.
19. **Female Marine officer graduates from Scout Sniper Unit Leaders Course**  
   *(12 Jan) Marine Corps Times, By Shawn Snow*  
   A female Marine officer has graduated from the Scout Sniper Unit Leaders Course and is on track to become a future recon or sniper platoon commander.

**WELL-BEING & TREATMENT**

20. **Senator seeks Wisconsin Air National Guard sexual misconduct probe**  
   *(8 Jan) The Associated Press, By Todd Richmond*  
   Sen. Tammy Baldwin has asked Air Force investigators to look into allegations of sexual assault and harassment within a Wisconsin Air National Guard unit that were brushed aside by senior officers, according to a member of the unit.

21. **Charges dismissed against Okinawa-based Marine accused of sexual assault**  
   *(9 Jan) Stars & Stripes, By Matthew M. Burke*  
   Marine prosecutors Monday dropped sexual-assault charges against a sergeant accused in April of having sex with a female Marine reportedly too intoxicated to consent.

22. **Air Force confirms Wisconsin Air National Guard sexual misconduct investigation**  
   *(9 Jan) The Associated Press*  
   U.S. Air Force investigators have confirmed they’re looking into allegations of sexual assault and harassment within a Wisconsin Air National Guard security unit, U.S. Sen. Tammy Baldwin’s office said Wednesday.

23. **MCPON, SMMC: Military childcare is a critical readiness issue**  
   *(10 Jan) USNI News, By Ben Werner*  
   The Navy and Marine Corps’ top non-commissioned officers say finding affordable childcare is critical to personnel retention.

24. **Military caters to moms who breastfeed**  
   *(14 Jan) The Post and Courier, By Lauren Sausser*  
   When it was time for Senior Airman Lissabeth Gagnon to return to work after maternity leave, the decision to continue breastfeeding was easy. “The military is really, really supportive of new moms,” said Gagnon, a first-time mother who joined the Air Force in 2015 and is stationed at Joint Base Charleston. “It was a really easy transition.”

25. **Report: Pregnant spouses of deployed service members at higher risk of depression**  
   *(15 Jan) Military Times, By Natalie Gross*  
   Pregnant military spouses whose partners are deployed are at a higher risk for developing postpartum depression and mental health issues during pregnancy, according to a new report in the Journal of the Royal Army Medical Corps.

**SERVICEWOMEN IN THE NEWS**

26. **West Point Marathon Runner Qualifies for Olympic Trials**  
   *(2 Jan) Army News, By Brandon O'Connor*  
   Class of 2020 Cadet Kate Sanborn earned a spot in the Army's World Class Athlete Program upon graduation.

27. **First Female Air Force F-35 Test Pilot Marks Mission Milestone**  
   *(8 Jan) DoD Buzz, By Oriana Pawlyk*  
   Another woman has completed a major milestone in the F-35 Joint Strike Fighter. Maj. Rachael Winiecki, of the 461st Flight Test Squadron, recently became the first female test pilot to lead an F-35 mission at Edwards Air Force Base, California, according to the service.

28. **First woman to command shipyard will do so at Puget Sound Naval Shipyard**  
   *(11 Jan) Kitsap Sun, By Josh Farley*  
   Capt. Dianna Wolfson, currently the operations officer at Norfolk Naval Shipyard in Virginia, was picked by Naval Sea Systems Command last month to take command of the Puget Sound Naval Shipyard. All 49 commanders dating back to Ambrose Wyckoff, who founded the shipyard in 1891, have been men.
29. **Worse than you thought: inside the secret Fitzgerald probe the Navy doesn’t want you to read**  
*14 Jan* Navy Times, By Geoff Ziezulewicz  
The probe exposes how personal distrust led the officer of the deck, Lt. j.g. Sarah Coppock, to avoid communicating with the destroyer’s electronic nerve center while the Fitzgerald tried to cross a shipping superhighway.

30. **Photo emerges that might exonerate Fitz defendant**  
*16 Jan* Navy Times, By Carl Prine  
In a surprise move during a Tuesday hearing in a Washington Navy Yard courtroom, defense attorneys representing Lt. Natalie Combs held up a new piece of evidence that might exonerate her at her upcoming court-martial trial.

31. **Military wife surprises her fellow officer husband after 8 months in Iraq**  
*17 Jan* CBS News, By Mark Strassman  
Second Lt. Jamie Douglas wanted to surprise her husband, and did she ever. Jordan Pruitt, also a 2nd Lt., had no idea his wife was back from Iraq when she showed up to surprise him at a Fort Sam Houston training center in San Antonio, Texas.

32. **Sailor Among Those Killed in ISIS Attack in Syria**  
*18 Jan* USNI News, By Sam LaGrone  
Chief Cryptologic Technician (Interpretive) Shannon M. Kent, 35, was killed along with three other Americans who were at a restaurant popular with U.S. forces when the ISIS attack occurred on Wednesday.

33. **WOMEN VETERANS**

34. **Two women, two Marines**  
*7 Jan* Cody Enterprise, By Margaret Kispert  
As one slice of cake was passed from one woman to the next, it epitomizes a key anniversary in the history of the U.S. Marine Corps. Dorothy Legg and Tessa Kain may be separated in age by quite a few years, but they both love their country and especially the Marines.

35. **Women and minority veterans are thriving in the civilian workforce**  
*11 Jan* Military Times, By Natalie Gross  
Women veterans were employed at higher rates than their male counterparts in 2018, federal data show.

36. **Pioneer among female World War II pilots dies at 96**  
*15 Jan* The Associated Press  
A member of a pioneering group of women who flew military planes in the United States during World War II has passed away. Millicent Young, a member of the Women’s Airforce Service Pilots, or WASPs, died at 96.

36. **Veterans: Women Are Already In Combat, So Stop Saying They Shouldn't Be In Combat Units**  
*15 Jan* Task and Purpose, By Jeff Schogol  
Veterans are pushing back against a Wall Street Journal op-ed, in which a woman with no military experience argued that women do not belong in combat units.