



JCOC Overview and Selection Results

DACOWITS RFI

for

The Joint Civilian Orientation Conference



About the Joint Civilian Orientation Conference

The Joint Civilian Orientation Course (JCOC) is the oldest public liaison program in the Department of Defense. It is the only outreach program sponsored by the Secretary of Defense, and participants are guests of the Secretary. Participants gain firsthand experiences through operations and interactions with troops and military leaders stationed throughout the United States.

Participants are guests of the Secretary of Defense and attend briefings by senior military and civilian officials at the Pentagon. They also gain firsthand experiences through operations and interactions with troops and military leaders stationed throughout the United States. The program currently runs once a year and is managed by the Office of the Assistant to the Secretary of Defense (Public Affairs).

Mission:

The mission of JCOC is to increase public understanding of national defense by enabling American business and community leaders to directly observe and engage with the U.S. military.

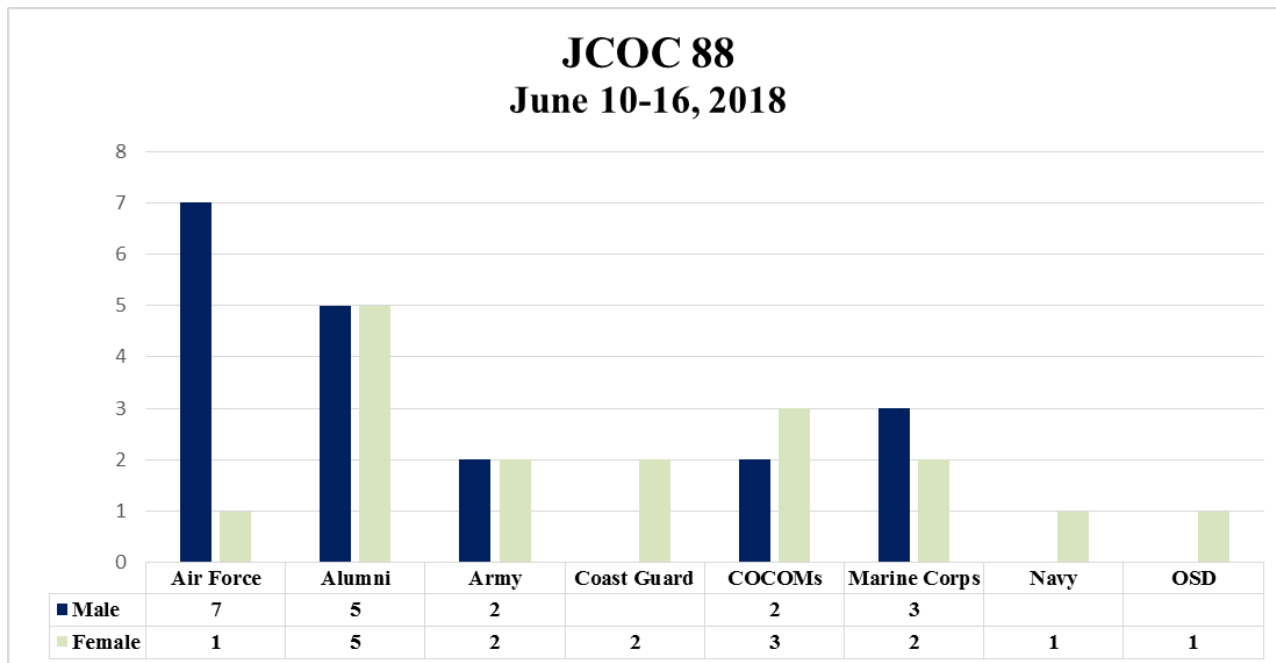
Objectives:

- Educate and inform participants about the strength and readiness of the U.S. Armed Forces through the personal observation of Army, Marine Corps, Navy, Air Force, and Coast Guard operations.
- Provide a better understanding of the rewards and challenges of military service.
- Provide the American public opportunities to obtain a better understanding of national defense policies and programs through the eyes of opinion leaders who will share their observations and knowledge based on firsthand experiences.

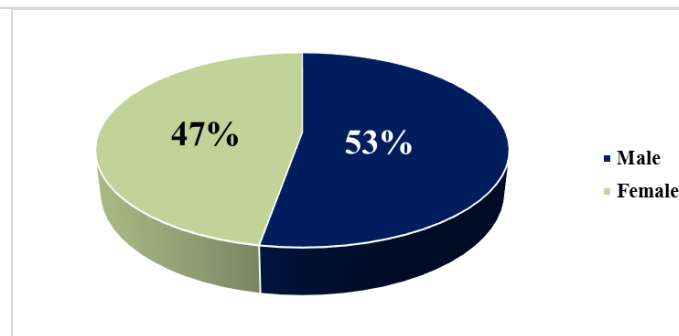


Participants by Service Nomination and Gender

The Joint Civilian Orientation Conference (JCOC) is a full immersion, six-day program that provides private-sector business and community executives, with little knowledge of the military, an opportunity to interact with U.S. Armed Forces.



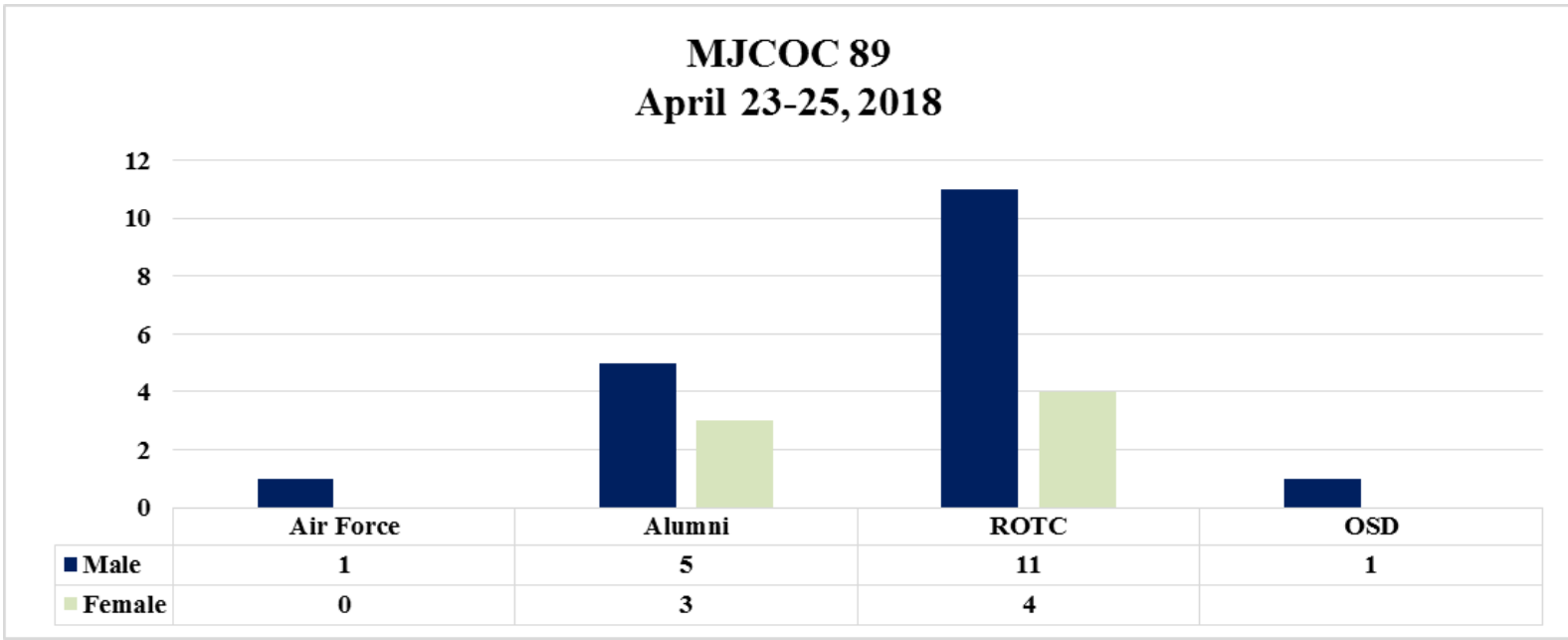
Total Participants: 36



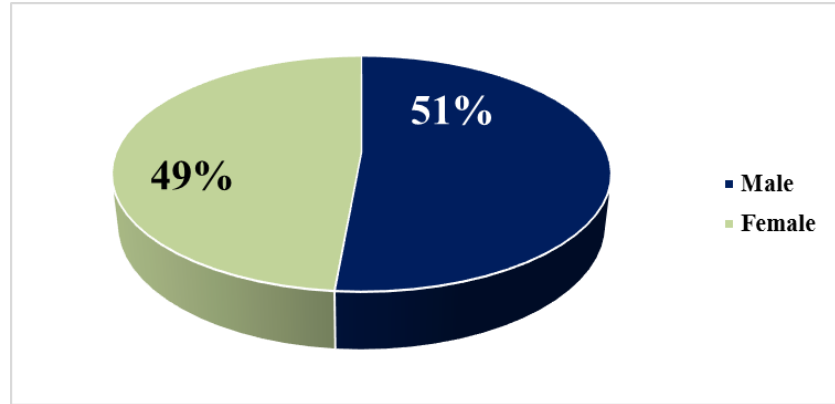


Participants by Service Nomination and Gender

The Mini Joint Civilian Orientation Course (MJCOC) is a condensed version of the full JCOC. MJCOC is a two-day event and is targeted for a specific audience. The goal of MJCOC 89 was to provide college administrators an opportunity to understand military service and the challenges and rewards of the veterans who are enrolled in their institutions.



Total Participants: 24





JCOC 88 and MJCOC 89 Participants Professions and States

JCOC 88

Title	Company	State
President & Prof of History	Hendrix College	AR
President & CEO	Canyon Vista Medical Center	AZ
Chair President	Pinnacle West Capital/Arizona Public Svc (STRATCOM)	AZ
Chairman	Hutch Parker Entertainment	CA
Director, Civic & Defense Initiatives	U.S. Holocaust Memorial Museum	DC
President & Founder	Running Start	DC
Chairman	Abraham Foundation	FL
State Attorney/15th Circuit	Florida	FL
President	Tampa Steel Erecting Company	FL
President	Carnival Cruise Lines	FL
Superintendent	Dougherty County School System	GA
Board of Directors	The Walt Disney Company	IL
Senate	Kansas State	KS
Founder & CEO	MassChallenge	MA
President	Bowie State University	MD
Chief of Police	Prince George's County Police	MD
Director, Govt & Eviron Affairs	Duluth Seaway Port Authority	MN
President & CEO	St. Luke's Hospital	MO
Deputy Superintendent	North Carolina State	NC
Market Vice President	Cox Communications	NE
Executive Vice President	SCG Advertising & Public Relations (STRATCOM)	NJ
President & CEO	African American Chamber of Commerce	NJ
Chairman Energy & Finance	NY State	NY
Partner	Paulson & Company	NY
Executive Producer	A&E Television Networks	NY
Independent Producer	CBS	NY
Co-Founder, Chairman & CEO	Concordia Summit	NY
CEO	Bank of America Merchant Services	NY
SVP, Championship Management	PGA Tour	NY
Founder/Managing Partner	AXLE Development Group Design	OH
Vice President, Strategic Initiatives	NBC Universal	PA
CEO	Philadelphia 76ers/New Jersey Devils	PA
Author, Public Speaker & Leadership Expert	Ramsey Solutions	TN
President & CEO, NA Operations	Schneider Electric	TX
President	Bennington College	VT
Mayor	City of Everett, Washington	WA

MJCOC 89

Title	Company	State
Assoc. Provost Undergrad Studies	Auburn University	AL
Assoc. Dean, College of Liberal Arts & Science	Arizona State University	AZ
Pres & CEO	Pepperdine University	CA
President	Point Loma Nazarene University	CA
Exec. Assoc Dean, Engineer	UC Berkeley	CA
Vice Provost	University of Southern California	CA
President & CEO	Colorado Mountain College	CO
Dean, Social Sciences	Wesleyan University	CT
Interim Dean, Director of College Agriculture	University of Connecticut	CT
Dean, College of Engineering	University of Florida	FL
Dean, Muma College of Business	University of South Florida	FL
Provost and SVP Academic Affairs	Iowa State University	IA
Chief of Staff to the President	Harvard University	MA
Assoc. Provost Undergrad Studies	Michigan State University	MI
President	Northwest Missouri State University	MO
Sen. Assoc Dean, Social Sciences	University of North Carolina - Chapel Hill	NC
Assoc Dean, Public Affairs	Princeton University	NJ
Exec. Dean Arts & Sciences	Rutgers University	NJ
Vice Provost & Dean of Undergrad Studies	Ohio State University	OH
Dean, College of Arts & Sciences	Miami University	OH
Dean and Professor of Law	Villanova University	PA
President	Lehigh University	PA
SVP & Dean of Medicine	Meharry Medical College	TN
Sen. Exec. Dir., Applied Research Institute	University of Virginia	VA